

PC-Doctor Trademark Usage Guidelines

The following guidelines address the correct treatment of PC-Doctor's trademark as it is used in advertising, technical, collateral, and other printed, Web or visual materials.

Permissions to Use PC-Doctor Mark.

A Party may only use the PC-Doctor Mark in conjunction with PC-Doctor product(s) that are validly licensed and under a current PC-Doctor license agreement.

Name Usage.

The company name for PC-Doctor is "PC-Doctor, Inc." This should be reproduced exactly. "PC" is in all capital letters, there is a hard hyphen between "PC" and "Doctor", "Doctor" begins with a capital "D", followed by a comma and a space, followed by "Inc.", which starts with a capital I, and ends in a period. "Inc.", the abbreviated form of Incorporated should be used. After the first occurrence, "PC-Doctor, Inc." can be abbreviated to "PC-Doctor".

Right

PC-Doctor, Inc.

Wrong

PC-Doctor Incorporated

PC Doctor, Inc

PC-Doctor, inc.

"PC-Doctor" or "PC-Doctor, Inc." should never span two lines. To prevent PC from being hyphenated and Doctor falling on the next line, insert a hard hyphen; in Word press [CTRL] [SHIFT] [-]. To prevent "Inc." from falling to the next line insert a hard space between the comma and "Inc."; in Word press [CTRL] [SHIFT] and space.

Right

PC-Doctor®

PC-Doctor, Inc.

Wrong

Xxxx yyyy zz xxxxxxxx zz PC-Doctor xxx yyyyy zzzz.

Xxxx yyyy zzzzz PC-Doctor, Inc. xx y zzzzz.

Ownership.

Attribute ownership of PC-Doctor registered trademarks to PC-Doctor. When you refer to a PC-Doctor registered trademark, please include the following notice of trademark attribution where appropriate on all labeling, print collateral or other media.

Right

PC-Doctor is a registered trademark of PC-Doctor, Inc.

Wrong

PC-Doctor is a registered trademark of PC-Doctor.

PC-Doctor, Inc. is a registered trademark of PC-Doctor, Inc.

Logos.

You may not use PC-Doctor logos without a separate trademark license from PC-Doctor. All usage of trademark logos shall be pursuant to these guidelines and any other guidelines applicable to that particular logo.

Company Contact Information.

The company shall be referred to as PC-Doctor, Inc.
either: PC-Doctor®

The Company address is: 9805 Double R Blvd., Suite 301
Reno, NV 89521

The Company Phone number is (775) 336 4000

The Company Fax number is: (775) 336 4099

The Company Web address is: www.pc-doctor.com